



Sign Permit Committee Meeting
Council Chambers - 7901 Highway 31 Calera, Alabama
February 5, 2026
Meeting Time: 4:30 PM

Sign Permit Review Committee Meeting Time: 4:30 PM

Approval of Minutes

Old Business

New Business

Application for Sign Variance:

Bish's RV - 304 Co Rd 304

Guests:

Motion to Adjourn - Time

PUBLIC NOTICE

The Sign Permit Review Committee will hold a meeting on February 5, 2026 at 4:30pm at Calera City Hall. The purpose of this meeting is to review a sign permit application submitted by Reliable Sign Services.

Sign
APPLICATION FOR VARIANCE
CITY OF CALERA, ALABAMA

PART I. APPLICANT FORM:

Name of Applicant: Reliable Sign Services
Mailing Address of Applicant: 22323 Diesel Dr. McCalla, AL 35011
Telephone Number: (205) 664-0955
Signature of Applicant: Nathan Pierce

PART II. PARCEL DATA:

Owner of Record: Bish's RV
Mailing Address: 304 Co Rd 304, Calera, AL 35040
Address of Property for which Variance is requested: 304 Co Rd 304, Calera, AL 35040
Tax Map ID #: _____
Existing Land Use: _____ Existing Zoning: _____

PART III. REQUEST:

Section of Ordinance on which Variance is requested: Sign Ordinance (10.1)
Nature of variance with reference to applicable zoning provisions: Need Variance for free standing sign and letters on building

PART IV. ENCLOSURES: (Check all required enclosures with this application)

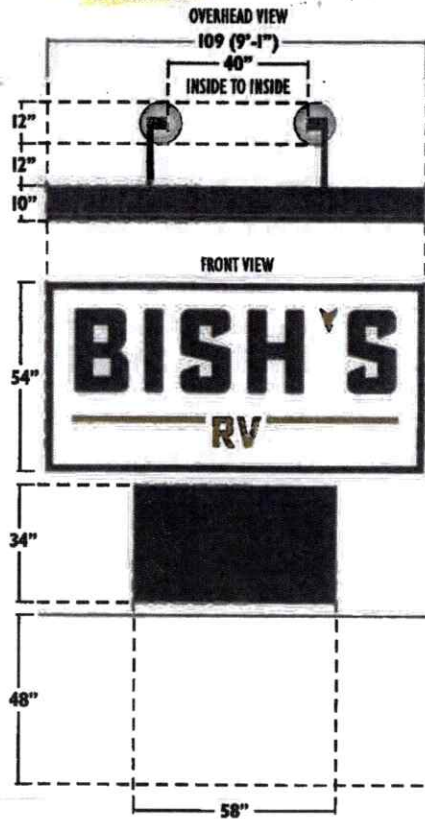
- Written Justification for a variance
- Vicinity Map
- Plot Plan with variance noted or highlighted
- Public hearing notices
- Stamped legal-size envelopes addressed to adjacent property owners
- A \$50.00 Administrative fee

NOTICE: The completed application, including all required attachments, must be filed at least thirty (30) days before the Zoning Board of Adjustment hearing. The applicant must be present at hearings.

FOR OFFICE USE ONLY:

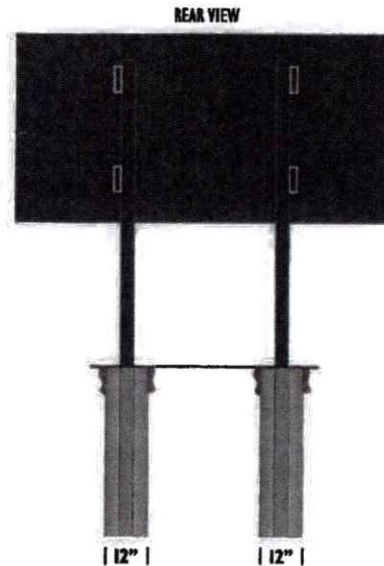
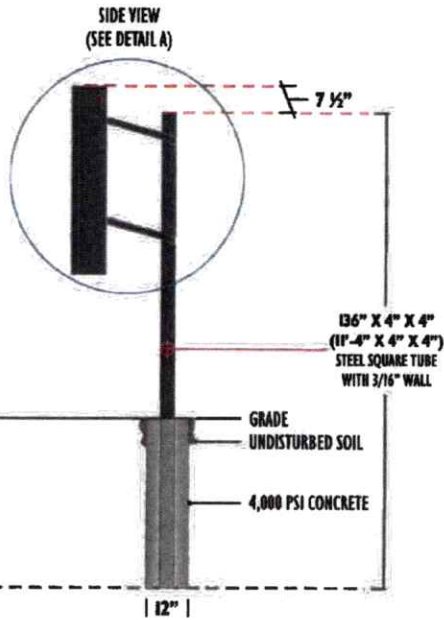
Case # _____ Date Received: 1.23.26 Received By: Nathan Pierce
Scheduled Public Hearing Date: _____

A REFURBISH OF EXISTING I.D. SIGN
40.88 SQUARE FEET

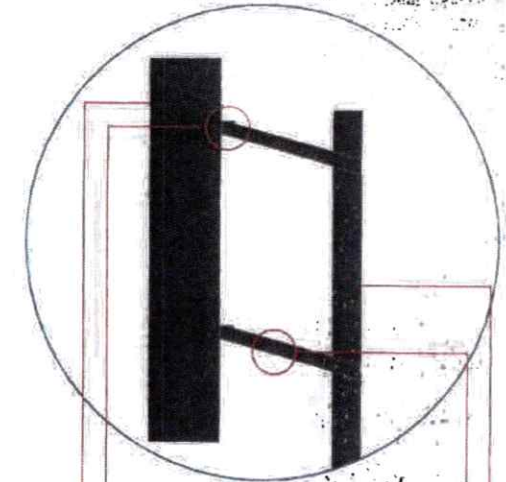


A REFURBISH OF EXISTING I.D. SIGN
40.88 SQUARE FEET
WORK TO BE PERFORMED
SEE FABRICATION DETAILS AND COLORS ON PAGETWO.

Sign A qty: 1



DETAIL A (NOT TO SCALE)



2" STEEL ANGLE (BOLT MOUNTED TO BACK OF I.D. CABINET) WITH FIRST SURFACE APPLIED PAINT (TYP)
SINGLE FACE I.D. SIGN
2" STEEL ANGLE WELDED TO 2" ANGLE ON BACK OF I.D. CABINET (WITH FIRST SURFACE APPLIED PAINT) TYP
4" X 4" STEEL TUBE WITH FIRST SURFACE APPLIED ENAMEL PAINT

FOUNDATION - OVERHEAD VIEW

E-MAILED JAN 13 2026 3:4

CELEBRATING
30
YEARS
1997-2024

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BISH'S RV
CALERA, ALABAMA
22323 DIESEL DRIVE
McCALLA, ALABAMA 35111

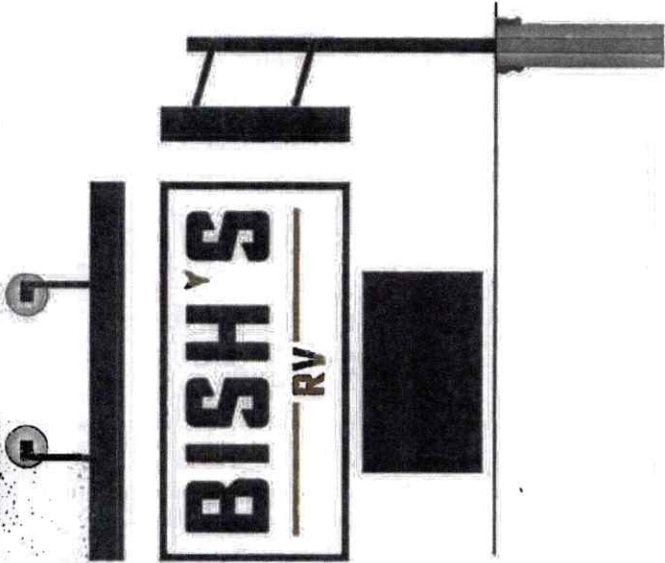
1 of 4
Reliable
SIGN SERVICES
drawings@bishrv-caleraAL JH.cdr

JANUARY 13, 2026
MARK WILLIAMS
OFFICE 205 664-0955
FAX 205 664-4409

DRAWING OF SIGN REPRESENTS THE ACTUAL SIGN THAT WILL BE FABRICATED
SIGNATURE INDICATES APPROVAL OF BOTH DESIGN AND PLACEMENT OF SIGN
ERRORS NOT CORRECTED BEFORE FABRICATION WILL BE INCLUDED IN FINAL PRODUCT
NAME _____ DATE _____



REFURBISH OF EXISTING I.D. SIGN
40.88 SQUARE FEET



REFURBISH OF EXISTING I.D. SIGN
40.88 SQUARE FEET

WORK TO BE PERFORMED AT 85 LEARY LANE, CALEBA, ALABAMA
REMOVE FLEX FACES READING "BISH'S RV" FROM EXISTING DOUBLE FACE CABINET AS SHOWN ON PAGE FOUR.
REMOVE ACRYLITE FACES READING "OF CALEBA" FROM EXISTING DOUBLE FACE CABINET AS SHOWN ON PAGE FOUR.
IMPORTANT DETAIL: RELIABLE SIGN SERVICES TO DELIVER FACES TO THE 320 COUNTY ROAD, CALEBA, ALABAMA LOCATION.

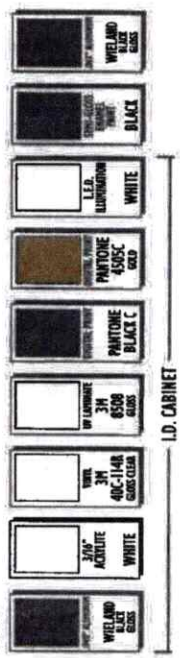
WORK TO BE PERFORMED AT 320 COUNTY ROAD, CALEBA, ALABAMA
REFURBISH EXISTING STONE MONUMENT AS SHOWN ON PAGE THREE. REFURBISH TO CONSIST OF:
1. FABRICATE (1) ONE SINGLE FACE, ALL-ALUMINUM CONSTRUCTION, L.E.D. ILLUMINATED I.D. CABINET WITH 3/16" FLAT ACRYLITE FACE. 1/8" FLAT ACRYLITE FACE TO INCLUDE FIRST SURFACE APPLIED DIGITAL PRINT VINYL WITH UV LAMINATE.
IMPORTANT DETAIL: BACK SIDE OF SINGLE FACE I.D. CABINET TO INCLUDE FIRST SURFACE APPLIED SEMI-GLOSS ENAMEL PAINT.
IMPORTANT DETAIL: SINGLE FACE I.D. CABINET TO INCLUDE (1) ONE PHOTOCCELL.

2. FABRICATE 2" X 2" ANGLE PIECES WITH FIRST SURFACE APPLIED SEMI-GLOSS ENAMEL PAINT.
3. ORDER FROM HGS STEEL (OR SIMILAR): (2) TWO 134" X 4" X 4" STEEL SQUARE TUBES WITH 3/16" WALL EACH 4" X 4" SQUARE STEEL TUBE TO INCLUDE FIRST SURFACE APPLIED SEMI-GLOSS ENAMEL PAINT.
4. FABRICATE (2) TWO 48" X 12" CONCRETE FOUNDATIONS.

SINGLE FACE I.D. CABINET TO INSTALL ABOVE EXISTING STONE MONUMENT AS SHOWN ON PAGE THREE.
IMPORTANT DETAIL: SEE MOUNTING AND INSTALLATION DETAILS ON PAGE ONE.

5. FABRICATE (1) ONE SINGLE FACE .063" FLAT ALUMINUM PANEL .063" FLAT ALUMINUM PANEL TO INSTALL TO EXISTING PANEL READING "BURTON CAMPING" AS SHOWN ON PAGE THREE.

REFURBISH OF EXISTING I.D. SIGN
COLORS



E-MAILED JAN 13 2026 J



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BISH'S RV
CALEBA, ALABAMA
72323 DIESEL DRIVE
MCALLA, ALABAMA 35111



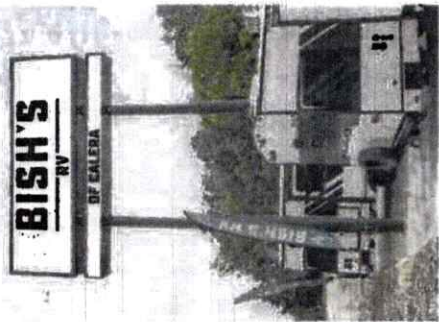
JANUARY 13, 2026
HARE WILLIAMS
OFFICE 205-664-4935
FAX 205-664-4499

DRAWING OF SIGN REPRESENTS THE ACTUAL SIGN THAT WILL BE FABRICATED
SIGNATURE INDICATES APPROVAL OF BOTH DESIGN AND PLACEMENT OF SIGN
ERRORS NOT CORRECTED BEFORE FABRICATION WILL BE INCLUDED IN FINAL PRODUCT

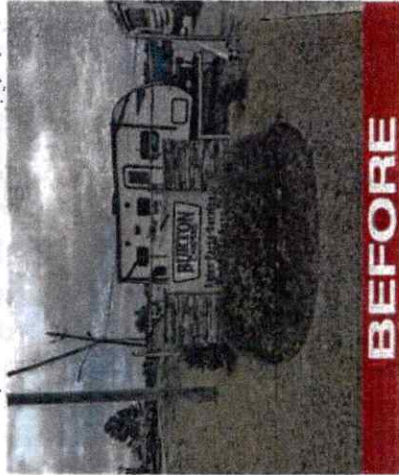
NAME: _____ DATE: _____



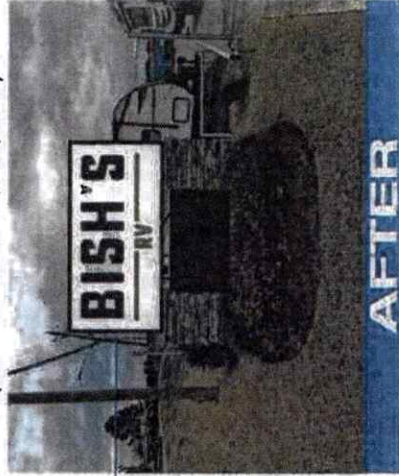
PHOTOGRAPH OF EXISTING I.D. SIGN
(85 LEAH LANE, CALENA, ALABAMA)



SITE SURVEY PHOTOGRAPH OF EXISTING I.D. SIGN -
(FRONT VIEW - 320 COUNTY ROAD, CALENA, ALABAMA)



SITE SURVEY PHOTOGRAPH OF EXISTING COLUMNS WITH PROPOSED REFURBISH
(FRONT VIEW - 320 COUNTY ROAD, CALENA, ALABAMA)



A REFURBISH OF EXISTING I.D. SIGN
40.88 SQUARE FEET

EXISTING COLUMN WITH PROPOSED REFURBISH
(SIDE VIEW - 320 COUNTY ROAD, CALENA, ALABAMA)



EXISTING COLUMNS WITH PROPOSED REFURBISH
(NEAR VIEW - 320 COUNTY ROAD, CALENA, ALABAMA)



E-MAILED JAN 13 2026 Jw

30 YEARS
ESTABLISHED 1996

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BISH'S RV
CALENA, ALABAMA
2323 DIESEL DRIVE
MCALLA, ALABAMA 35111

3 of 4
Reliable
SIGN SERVICES
drawing\BishRV CaleraAL JH.cdr

JANUARY 13, 2026
MARK WILLIAMS
OFFICE 205 664-0955
FAX 205 664-4409

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SIGNATURE INDICATES APPROVAL OF BOTH DESIGN AND PLACEMENT OF SIGN
ERRORS NOT CORRECTED BEFORE FABRICATION WILL BE INCLUDED IN FINAL PRODUCT
NAME _____ DATE _____



B REMOVAL/INSTALLATION OF EXISTING FORMED PLASTIC LETTERS
24.32 SQUARE FEET



EXISTING FORMED PLASTIC LETTERS

B REMOVAL/INSTALLATION OF EXISTING FORMED PLASTIC LETTERS
24.32 SQUARE FEET

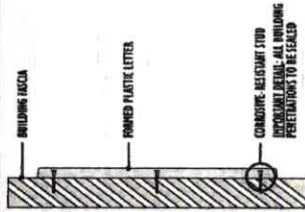
WORK TO BE PERFORMED AT 85 LEAH LANE, CALENA, ALABAMA
REMOVED FORMED PLASTIC LETTERS READING "RV SALES" FROM EXISTING BUILDING FASCIA.
IMPORTANT DETAIL: RELIABLE SIGN SERVICES TO FILL EXISTING BUILDING HOLES WITH CAULK

FABRICATE (1) ONE PAPER MOUNTING PATTERN.

WORK TO BE PERFORMED AT 320 COUNTY ROAD, CALENA, ALABAMA
INSTALL FORMED PLASTIC LETTERS READING "RV SALES" TO EXISTING BUILDING FASCIA.

IMPORTANT DETAIL: DUE TO THE EXISTING 144" BUILDING HEIGHT, THE WORDS "RV" AND "SALES" MAY HAVE TO BE INSTALLED CLOSER TOGETHER.

FORMED PLASTIC LETTER (MOUNTING DETAIL)

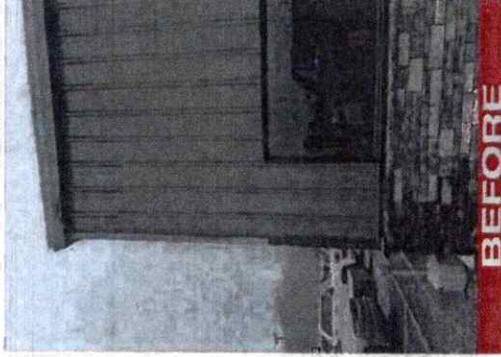


Sign Qty: 1

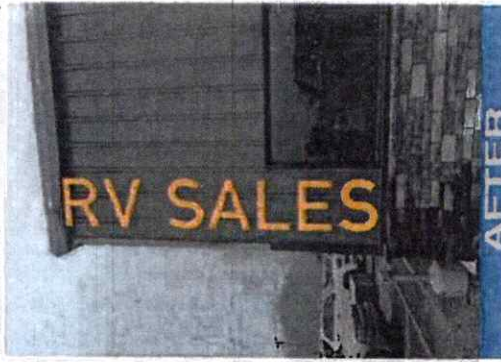


PHOTOGRAPH OF EXISTING FORMED PLASTIC LETTERS
(85 LEAH LANE, CALENA, ALABAMA)

SITE SURVEY PHOTOGRAPH OF EXISTING BUILDING FASCIA
(320 COUNTY ROAD, CALENA, ALABAMA)



BEFORE



PHOTOGRAPH OF EXISTING BUILDING FASCIA WITH
PROPOSED LETTERS (320 COUNTY ROAD, CALENA, ALABAMA)

AFTER

B REMOVAL/INSTALLATION OF EXISTING FORMED PLASTIC LETTERS
24.32 SQUARE FEET

4 OF 4

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30 YEARS

RELIABLE SIGN SERVICES
BISHOP'S RV
CALENA, ALABAMA
23323 DIESEL DRIVE
MCALLA, ALABAMA 35111

JANUARY 13, 2026
MARK WILLIAMS
OFFICE 205 644-4955
FAX 205 644-4409

DRAWING OF SIGN REPRESENTS THE ACTUAL SIGN THAT WILL BE FABRICATED
SIGNATURE INDICATES APPROVAL OF BOTH DESIGN AND PLACEMENT OF SIGN
ERRORS NOT CORRECTED BEFORE FABRICATION WILL BE INCLUDED IN FINAL PRODUCT

DATE

DATE

drawing/Markary Catedral, JH.cdr



§1.9. Regulations for Residential Signs

Residential Signs. It shall be unlawful to erect, display or permit the display of, or maintain any residential sign larger than six (6) sf in area, unless such sign is expressly permitted by this ordinance, pertains directly to the premises upon which it is displayed or conveys non-commercial message of the owner or occupant, subject to all of the limitations and provisions stated herein, and of aggregate display area not to exceed eighteen (18) sf per premises.

§1.10. Regulations for General Business Signs

It shall be unlawful to erect, display or permit the display of, or maintain any general business sign unless such sign is expressly permitted by this chapter, subject to all of the limitations and provisions stated herein.

- 1.10.1. Aggregate display area. Permitted aggregate display area varies by use, building and street frontage, and zoning, but shall not be less than twenty-four (24) sf per premises other than residential premises.

Table 1: Max. Aggregate Display Area for General Business Signs	
B-1, B-2, O&I, M-1, M-2 and M-3 Districts	
Premises on and visible from US Hwy. 31 or I-65	2.5 sf per lf of primary façade up to 240 sf
Premises on and visible from State Route 25 or State Route 70	2 sf per lf of primary façade up to 160 sf
Premises on and visible from all other streets	1.5 sf per lf of primary façade up to 120 sf
B-3 District	
Attached buildings	1 sf per lf of primary façade up to 80 sf
Freestanding buildings	1 sf per lf of primary façade up to 120 sf

- 1.10.2. Conditions. The permitted aggregate display area may, subject to conformance with the master sign plan if applicable, include commercial and non-commercial speech and may be distributed among one or more of the permitted sign types in accordance with Table 2. All general business signs, existing and/or proposed, shall count toward the permitted aggregate display area.

1.10.3. Special Approval required for Ground, Roof and Changeable Electronic Message Signs

1. Ground signs, including flags, shall be subject to approval of the Building Inspector after making at least one of the following findings:

- a ground sign is the most reasonable means of identification for occupants
- the building or building group is set back from the street to such extent that a facade sign would not be sufficient
- the architectural style of the building would not be appropriate for other sign types

In no case shall the sign obstruct vision of motorists or pedestrians leaving or passing the premises.

2. Roof Signs shall be subject to special approval by the Permit Review Committee after making at least one of the following findings:

- a roof sign is the most reasonable means of identification
- the building is set back from the street such that a facade sign would not be sufficient
- the architectural style of the building would not be appropriate for other sign types

The maximum number and display area for roof signs shall be that permitted for facade signs on the premises.

3. Changeable Electronic Message Sign shall only be permitted in B-2, B-3, M-1, M-2, and M-3 Districts, subject to approval by the Committee and the provisions of §1.11 Regulations for Changeable Electronic Message Signs.

4. Flags. A flag may be substituted for a conventional ground sign, in accordance with the applicable size and height limitations in Table 2, but may not be used in addition to the number of ground signs allowable on the premise.

1.10.4 Changing Messages on General Business Signs

The message on a conforming, general business sign other than a Changeable Electronic Message Sign may be changed without a Sign Permit, but shall require approval of the Building Inspector in accordance with the following:

- The existing general business sign shall not be structurally or electronically altered, enlarged or expanded.
- The new message shall be properly secured, attached, affixed, painted or otherwise applied to and shall not exceed the existing display area.
- The new message shall be of a design and material(s) customarily used in business signage as determined by the Building Inspector.